

TARIFA\$ GRADA RADIO



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#MASQUEUNARADIO

GRADA
RADIO

Antena 8
100.1 FM

ESTEREO
AZUL 100.9
FM

Cool 89.3
FM

Quibol!
ESTEREO 105.5

www.gradaradio.com





GRADA
RADIO



TARIFA\$ GRADA RADIO

DURACIÓN	PRIME TIME COSTO (B/.)	FRANJA REG COSTO (B/.)
5SS	8.00	6.50
10SS	9.00	7.50
15SS	11.00	9.50
20SS	12.00	10.50
25SS	14.00	12.50
30SS	15.00	13.50
35SS	17.00	15.50
40SS	18.00	16.50
45SS	20.00	18.50
50SS	21.00	19.50
55SS	23.00	21.50
60SS	25.00	23.00
120SS	50.00	40.00
180SS	150.00	130.00

Menciones de 10SS a 15SS	12.00 – 15.00
Entrevistas de hasta 5min	200.00





FORMATO	FRANJA HORARIA	PRECIO
Transmisión en vivo (Area Metropolitana)	2-3 HORAS	600.00
	4-6 HORAS	1,000.00
Unidad Móvil (Area Metropolitana)	2-3 HORAS	475.00
	4- 6 HORAS	950.00

FORMATO	FRANJA HORARIA	PRECIO
Entrevistas 5 minutos	Prime Time Matutino (6:00am-9:00am)	200.00
	Prime Time Vespertino (12:00pm-4:00pm)	200.00
	Franja Regular (10:00am-12:00pm) (4:00pm-11:00pm)	200.00
Pases en vivo 5 minutos	Prime Time Matutino (6:00am-9:00am)	150.00
	Prime Time Vespertino (12:00pm-4:00pm)	150.00
	Franja Regular (10:00am-12:00pm) (4:00pm-11:00pm)	100.00
Patrocinio de Programas (Presentación, Despedida y 2 menciones por hora)	Prime Time Matutino (6:00am-9:00am)	2,000.00
	Prime Time Vespertino (12:00pm-4:00pm)	1,200.00
	Franja Regular (10:00am-12:00pm) (4:00pm-11:00pm)	1,200.00
PATROCINIO DE MICRONOTICIEROS	6:00am-9:00 pm	1,000.00

FORMATO	DETALLE	PRECIO
Redes Sociales	Post fijo	100.00
	Story	25.00
	Post Video	100.00
	Reel	200.00
	Tweet	25.00
	Live	625.00
Página Web	Youtube entrevista	625.00
	Banner Web Rotativo	200.00
App	Articulo Web	200.00
	Banner Podcast	125.00
	Patrocinio Podcast	400.00



TARIFA\$ GRADA RADIO

Menciones de 10SS a 15SS	15.00
Entrevistas de hasta 5min	250.00

DURACIÓN	PRIME TIME COSTO (B/.)	FRANJA REG COSTO (B/.)
5SS	8.00	6.50
10SS	9.00	7.50
15SS	11.00	9.50
20SS	12.00	10.50
25SS	14.00	12.50
30SS	15.00	13.50
35SS	17.00	15.50
40SS	18.00	16.50
45SS	20.00	18.50
50SS	21.00	19.50
55SS	23.00	21.50
60SS	25.00	23.00
120SS	50.00	40.00
180SS	150.00	130.00





FORMATO	FRANJA HORARIA	PRECIO
Transmisión en vivo (Area Metropolitana)	2-3 HORAS	600.00
	4-6 HORAS	1,000.00
Unidad Móvil (Area Metropolitana)	2-3 HORAS	475.00
	4- 6 HORAS	950.00

FORMATO	FRANJA HORARIA	PRECIO
Entrevistas 5 minutos	Prime Time Matutino (6:00am-11:00am)	250.00
	Franja Regular Vespertina (12:00pm-4:00pm)	200.00
	Prime time Nocturno (5:00pm-9:00pm)	200.00
Pases en vivo 5 minutos	Prime Time Matutino (6:00am-11:00am)	200.00
	Franja Regular Vespertina (12:00pm-4:00pm)	150.00
	Prime time Nocturno (5:00pm-9:00pm)	150.00
Patrocinio de Programas (Presentación, Despedida y 2 menciones por hora)	Prime Time Matutino (6:00am-11:00am)	2,000.00
	Franja Regular Vespertina (12:00pm-4:00pm)	1,000.00
	Prime time Nocturno (5:00pm-9:00pm)	1,000.00
PATROCINIO DE MICRONOTICIEROS	6:00am-9:00 pm	1,000.00

FORMATO	DETALLE	PRECIO
Redes Sociales	Post fijo	200.00
	Story	50.00
	Post Video	200.00
	Reel	300.00
	Tweet	50.00
	Live	625.00
Página Web	Youtube entrevista	625.00
	Banner Web Rotativo	200.00
App	Articulo Web	200.00
	Banner Podcast	125.00
	Patrocinio Podcast	400.00





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TARIFA\$ GRADA RADIO

Menciones de 10SS a 15SS	12.00 - 15.00
Entrevistas de hasta 5min	250.00

DURACIÓN	PRIME TIME COSTO (B/.)	FRANJA REG COSTO (B/.)
5SS	6.00	5.00
10SS	7.00	6.00
15SS	9.00	8.00
20SS	10.00	9.00
25SS	12.00	11.00
30SS	13.00	12.00
35SS	15.00	14.00
40SS	16.00	15.00
45SS	18.00	17.00
50SS	19.00	18.00
55SS	21.00	20.00
60SS	24.00	23.00
120SS	50.00	40.00
180SS	150.00	130.00





FORMATO	FRANJA HORARIA	PRECIO
Transmisión en vivo (Area Metropolitana)	2-3 HORAS	600.00
	4-6 HORAS	1,000.00
Unidad Móvil (Area Metropolitana)	2-3 HORAS	475.00
	4- 6 HORAS	950.00

FORMATO	FRANJA HORARIA	PRECIO
Entrevistas 5 minutos	Prime Time Matutino (7:00am-11:00am)	250.00
	Franja Regular Vespertina (12:00pm-4:00pm)	200.00
	Prime time Nocturno (5:00pm-8:00pm)	250.00
Pases en vivo 5 minutos	Prime Time Matutino (7:00am-11:00am)	150.00
	Franja Regular Vespertina (12:00pm-4:00pm)	100.00
	Prime time Nocturno (5:00pm-8:00pm)	150.00
Patrocinio de Programas (Presentación, Despedida y 2 menciones por hora)	Prime Time Matutino (7:00am-11:00am)	2,000.00
	Franja Regular Vespertina (12:00pm-4:00pm)	1,000.00
	Prime time Nocturno (5:00pm-8:00pm)	1,500.00
PATROCINIO DE MICRONOTICIEROS	6:00am-9:00 pm	1,200.00

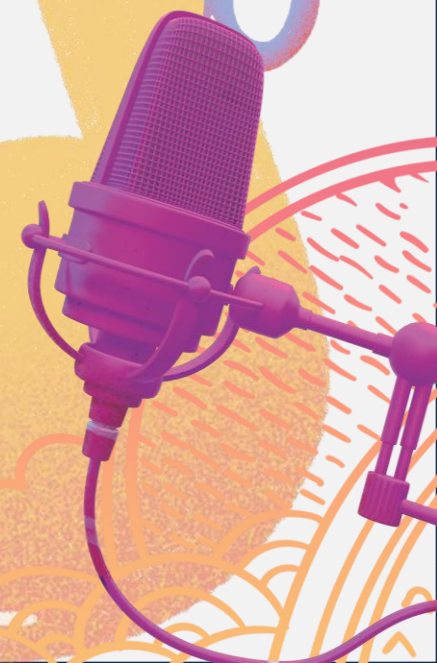
FORMATO	DETALLE	PRECIO
Redes Sociales	Post fijo	200.00
	Story	50.00
	Post Video	200.00
	Reel	300.00
	Tweet	50.00
	Live	625.00
	Youtube entrevista	625.00
Página Web	Banner Web Rotativo	200.00
	Articulo Web	200.00
App	Banner Podcast	125.00
	Patrocinio Podcast	400.00



TARIFA\$ GRADA RADIO

DURACIÓN	PRIME TIME COSTO (B/.)	FRANJA REG COSTO (B/.)
5SS	5.00	4.00
10SS	6.00	5.00
15SS	7.00	6.00
20SS	8.00	7.00
25SS	9.00	8.00
30SS	10.00	9.00
35SS	11.00	10.00
40SS	12.00	11.00
45SS	13.00	12.00
50SS	14.00	13.00
55SS	15.00	14.00
60SS	20.00	19.00
120SS	40.00	30.00
180SS	100.00	80.00

Menciones de 10SS a 15SS	11.00
Entrevistas de hasta 5min	200.00





FORMATO	FRANJA HORARIA	PRECIO
Transmisión en vivo (Area Metropolitana)	2-3 HORAS	600.00
	4-6 HORAS	1,000.00
Unidad Móvil (Area Metropolitana)	2-3 HORAS	475.00
	4- 6 HORAS	950.00

FORMATO	FRANJA HORARIA	PRECIO
Entrevistas 5 minutos	Prime Time Matutino (7:00am-10:00am)	200.00
	Franja Regular Vespertina (10:00am-3:00pm)	150.00
	Prime time Nocturno (3:00pm-7:00pm)	200.00
Pases en vivo 5 minutos	Prime Time Matutino (7:00am-10:00am)	150.00
	Franja Regular Vespertina (10:00am-3:00pm)	100.00
	Prime time Nocturno (3:00pm-7:00pm)	150.00
Patrocinio de Programas (Presentación, Despedida y 2 menciones por hora)	Prime Time Matutino (7:00am-10:00am)	2,000.00
	Franja Regular Vespertina (10:00am-3:00pm)	1,000.00
	Prime time Nocturno (3:00pm-7:00pm)	1,500.00
PATROCINIO DE MICRONOTICIEROS	6:00am-9:00 pm	900.00

FORMATO	DETALLE	PRECIO
Redes Sociales	Post fijo	100.00
	Story	25.00
	Post Video	100.00
	Reel	200.00
	Tweet	25.00
	Live	500.00
	Youtube entrevista	700.00
Página Web	Banner Web Rotativo	200.00
	Articulo Web	200.00
App	Banner Podcast	125.00
	Patrocinio Podcast	500.00